



# Illinois State Alliance of YMCAs Strategic Plan – 2025 and Beyond

## OUR VISION

Illinois –  
where every  
YMCA thrives.

## OUR MISSION

To support, connect,  
and unite YMCAs for  
collective impact.

## STRATEGY SCREEN

Our strategy must:

- Be consistent with our Mission, Vision, and Guiding Principles
- Be financially viable and sustainable
- Benefit the majority of Illinois YMCAs
- Build on the capacity of the Alliance
- Strengthen relationships with local Ys, YMCA of the USA, public officials, and our partners
- Align with our strategic priorities

## GUIDING PRINCIPLES

### We Value Collaboration

Therefore, we will foster relationships built on mutual respect, inclusion, and equity – ensuring everyone is heard, and seen. Through effective communication and teamwork, we engage with and lead others to the collective table, demonstrating a willingness to be partners in every initiative. We know we are better together.

### We Value Integrity

Therefore, we will be authentic, transparent, and dependable in all things, committing to results and doing what we say we will do. By consistently acting with honesty and doing the right thing even when no one is watching, we build trust and provide exceptional service.

### We Value Excellence

Therefore, we will create a culture of continuous learning and innovation, aiming to achieve something greater than where we are now. Through a commitment to quality and organizational effectiveness, we deliver impactful results that uplift our standards, and drive success.

### We Value Service

Therefore, we will embody service to others in every way, with humility and commitment, answering the call in both good times and bad. Through innovative outreach and a dedication to quality outcomes, we will champion and celebrate accomplishments, encouraging knowledge and life-long learning.

## BIG QUESTION

What does the Illinois Alliance of YMCAs look like in the future?

## STRATEGIC PRIORITIES

1. Grow capacity and strengthen the Alliance for future impact.
2. Provide outstanding support and services to local YMCAs.