



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIP GUIDE

The Illinois State Alliance of YMCAs is comprised of forty-three corporate YMCAs from Illinois as well as branches of the Gateway Region YMCA (MO) and the Stateline Family YMCA (WI). The Alliance has evolved to leverage the collective strength of Illinois Ys, build a data-sharing network for members, advocate for causes important to Illinois Ys, and educate the larger community on the Ys impact. Simply put, the purpose of the Alliance is to enhance the relevancy and sustainability of Illinois YMCAs.

We invite you to connect, partner with, and support the Alliance as a corporate sponsor or exhibitor at one of our annual events. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment. We want to say THANK YOU in advance for your support of our work, and for the work of our local YMCAs.

## 2025 SPONSORSHIP OPPORTUNITIES

	C-SUITE EVENT	FALL STAFF RALLY	REMLE	CEO ZOOM
Date	June 11	September 25-26	TBD (June or Oct)	Bi-Monthly
Location	TBD	Bloomington	TBD	Virtual
Attendees	40	200-250	120	30 avg.
Audience	C-Suite Staff	All Staff	Multicultural Staff	CEOs

For further information, please contact:

Wendy Bonilla  
Director of Alliance Services and Special Projects  
wendy.bonilla@illinoisymcas.org  
309-236-0645

### The Y. For a better us.®

The Illinois State Alliance of YMCAs brings together more than 800 YMCA program locations impacting more than 150 communities and engaging nearly 1 million Illinoisans to strengthen the foundations of community through youth development, healthy living, and social responsibility.

## ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIPS

### C-Suite Conference – \$1,500

Opportunity to connect in person with C-suite decision makers at this day-long conference.

- Vendor Table
  - 45-Minute Formal Presentation
  - Name / logo on event collateral and Alliance website
  - Limited to one sponsor
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### Fall Staff Rally – Varied

Our largest leadership event, the Fall Staff Rally welcome all Illinois staff for learning, connecting and growing together. Several sponsorship levels to choose from: Vendor (\$1,000), Activity (\$2,000), and Presenting (\$4,000)

- Vendor Table
  - Name / logo on event collateral and Alliance website
  - Workshop presenter opportunity (Activity and Presenting)
  - Short presentation at CEO Breakfast (Presenting)
  - Sponsorship Limits: 2 Presenting Sponsors and 6 Activity Sponsors, 20 Vendors
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### Regional Emerging Multicultural Leadership Experience (REMLE) – Varied

REMLE is a leadership development experience especially for multicultural staff. Designed to provide personal, practical career development opportunities, REMLE is a good match for sponsors who want to reach future Y leaders and who care about advancing equity in Illinois. Vendor (\$1,000), Activity (\$2,000), and Presenting (\$4,000)

- Vendor Table
  - Name / logo on event collateral and Alliance website
  - Evening reception sponsor with opportunity to welcome attendees (Activity)
  - Workshop presenter opportunity (Presenting)
  - Welcome message at opening session (Presenting)
  - Sponsorship Limits: 1 Presenting Sponsors and 1 Activity Sponsors, 8 Vendors
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### CEO Zoom Sponsor Spotlight – \$1,000

- 15 minutes to present to CEOs on one of their regularly scheduled bi-monthly Zoom calls
  - 2025 dates: January 20th, March 17th, May 19th, July 14th, September 15th, November 3rd
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Sponsorship opportunities are limited and available on a first come, first served basis. Secure your spot by completing and sending the sponsorship agreement form to Wendy Bonilla at [wendy.bonilla@illinoisymcas.org](mailto:wendy.bonilla@illinoisymcas.org).

**Vendor Registration Form** (Email form to [wendy.bonilla@illinoisymcas.org](mailto:wendy.bonilla@illinoisymcas.org))**SELECT EVENT AND SPONSORSHIP LEVEL:**

- C-Suite Conference - \$1,500
- CEO Zoom- \$1,000
- Fall Staff Rally       Presenting \$4,000       Activity \$2,000       Vendor \$1,000
- REMLE       Presenting \$4,000       Activity \$2,000       Vendor \$1,000

Name of Company: \_\_\_\_\_

Type of Goods Sold: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**IN-PERSON EVENT INFORMATION**

Name of person attending: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Names of other attendees: \_\_\_\_\_

Needs (please check):  Electricity       Internet       6-foot table and two chairs

Do you plan to bring a display? \_\_\_\_\_

**Payment due no later than 30 days prior to event.** Please invoice me. Send invoice to: \_\_\_\_\_ Please charge credit card below**Credit Card Payment** VISA or MasterCard accepted, please check one:  VISA     MasterCard

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

**Illinois State Alliance of YMCAs**

c/o YMCA of Metropolitan Chicago, 1030 W. Van Buren St, Fifth Floor, Chicago, IL 60607