



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIP GUIDE

The Illinois State Alliance of YMCAs is comprised of forty-four corporate YMCAs from Illinois as well as branches of the Gateway Region YMCA (MO) and the Stateline Family YMCA (WI). The Alliance has evolved to leverage the collective strength of Illinois Ys, build a data-sharing network for members, advocate for causes important to Illinois Ys, and educate the larger community on the Ys impact. Simply put, the purpose of the Alliance is to enhance the relevancy and sustainability of Illinois YMCAs.

We invite you to partner with, connect, and support the Alliance as a corporate sponsor or exhibitor at one of our annual events. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment. We want to say THANK YOU in advance for your support of our work, and for the work of our local YMCAs.

	REMLE	ALL ALLIANCE	FALL STAFF RALLY	ANNUAL MEETING
Date	November 3-4, 2022	June 7, 2023	September 28-29, 2023	December 6, 2023
Location	Chicago	TBD	Bloomington	TBD
Attendees	125-150	44	200-250	44
Audience	Future Leaders	CEOs	CEOs/All Staff	CEOs

For questions or further information, please contact:

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The Y. For a better us.®

The Illinois State Alliance of YMCAs brings together more than 800 YMCA program locations impacting more than 150 communities and engaging nearly 1 million Illinoisans to strengthen the foundations of community through youth development, healthy living, and social responsibility.

ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIPS

Sponsor Spotlight – \$450

- 15 minutes to present to CEOs on one of their regularly scheduled monthly Zoom calls
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Exhibitor – \$1,000

- One (1) table presence to interact with event attendees
 - Two (2) event tickets for company representatives (includes seated meal)
 - Name and logo on event collateral and/or website
 - Option to donate a product or service for attendee raffle
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Event Sponsor – \$2,000

At many Alliance events, opportunities exist to support a segment of the program and underwrite the cost associated with that segment.

- One (1) table presence to interact with event attendees
 - Two (2) event tickets for company representatives (includes seated meal)
 - Name and logo on event collateral and/or website
 - Spotlight during event to present company's support, product and services
 - Option to donate a product or service for attendee raffle
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Presenting Sponsor – \$4,000 (\$2,500 for 2022 REMLE presenting sponsorship)

- One (1) table presence to interact with event attendees
 - Five (5) event tickets for company representatives (includes seated meal)
 - Recognized as Presenting Sponsor on all event collateral, social media, website
 - Name and logo on event collateral and/or website
 - Spotlight during event to present company's support, product and services
 - Workshop presenter opportunity
 - Option to donate a product or service for attendee raffle
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Sponsor and Exhibitor opportunities are limited and available on a first come, first served basis. Secure your spot by completing and sending the sponsorship agreement form to Wendy Bonilla at wendy.bonilla@illinoisymcas.org.